WELCOME IN PARIS

The 2019 IEEE Intelligent Vehicles Symposium (IV’19) is a first annual technical forum sponsored by the IEEE Intelligent Transportation Systems Society (ITSS). It brings together researchers and practitioners from universities, industry, and government agencies worldwide to share and discuss the latest advances in theory and technology related to intelligent vehicles. For this edition, 700 delegates are expected.

The exhibition area is located in immediate vicinity of the conference hall, and with the coffee and food areas located in the middle. The IV conference is a single track conference and the main part of the scientific contributions are poster sessions. Thus, the delegates will be moving around freely in the exhibition and poster areas which stimulates interaction and personal meetings with sponsors and exhibitors.

The conference ends with a half-day demo session at the test site Satory Track (Versailles) – an excellent opportunity for a company to participate in the demonstration program. During the session, participants will be able to show, in real conditions, issues that have been presented at the exhibition earlier during the conference.

The IV19 offers several sponsoring and exhibition options and the packages are available on a first come first served basis. Make your booking as soon as possible to guarantee your preferred choice of sponsorship.

The IV19 conference offers the following four categories of sponsorship:

- Platinum Sponsor: 30 000 € (VAT excl.)
- Gold Sponsor: 20 000 € (VAT excl.)
- Silver Sponsor: 10 000 € (VAT excl.)
- Bronze Sponsor: 5 000 € (VAT excl.)

In addition, sponsors can choose to support particular events during the symposium, including the welcoming reception, the lunch events, and even the gala dinner. The events can be tailored to your needs and style.

We will be most happy to modify your sponsorship according to the requirements of your organisation.

Contact
Finance Chair: Arthur Gaudron (France)
Outreach Co-Chairs: Meng Lu (Europe), Wei-Bin Zhang (Americas)
THE ORGANIZERS

IEEE

IEEE is the world’s largest technical professional organization dedicated to advancing technology for the benefit of humanity. IEEE and its members inspire a global community through its highly cited publications, conferences, technology standards, and professional and educational activities. There are more than 417,000 IEEE members in over 160 countries around the world. IEEE members are engineers, scientists, and allied professionals whose technical interests are rooted in electrical and computer sciences, engineering, and related disciplines.

ITSS

Intelligent Transportation Systems Society (ITSS) is one of the 39 Societies of IEEE. The mission of ITSS is to advance the theoretical, experimental, and operational aspects of Electrical Engineering and Information Technologies as applied to intelligent transportation systems (ITS), defined as those systems utilizing synergistic technologies and systems engineering concepts to develop and improve transportation systems of all kinds.

MINES ParisTech

Created in 1783, MINES ParisTech is a member of PSL and trains high-level executive engineers capable to deal with complex problems, in a wide range of fields. In 2017, MINES ParisTech has 240 research professors who supervise 1585 students, including 524 civil engineering students, 400 doctoral students and 500 students in advanced masters. Leader by its volume of contract research, MINES ParisTech is a reference player in the fields of energy, materials, applied mathematics, geosciences, economics and social sciences. MINES ParisTech has broad research activity directed particularly towards industry, with the support of ARMINES, a structure dedicated to partnership research.

PSL University

Université PSL, located in the heart of Paris, provides the ideal academic environment for breeding excellence, creation and innovation, with 4,500 faculty researchers, 181 laboratories, 17,000 students, and some dozen business incubators, fablabs and co-working spaces for student entrepreneurs. Arts and sciences, engineering, humanities and social science form the core of the university’s ambitious intellectual and scientific vision. As a selective, global, interdisciplinary university, committed to promoting talent and equal opportunity, PSL is creating the world of tomorrow.
IV 2019 COMMITTEES

General Chair
Prof. Arnaud de la Fortelle
MINES Paris Tech, France

Program Chair
Prof. Brendan Morris
University of Nevada, Las Vegas, USA

Program Co-Chairs
Prof. Cristina Olaverri-Monreal
Johannes Kepler Universität, Linz Austria
Prof. Fernando Garcia
Universidad Carlos III de Madrid, Spain

Workshops Chair
Prof. Jonas Sjöberg
Chalmers University of Technology, Sweden

Workshops Co-Chair
Prof. Jack Haddad
Technion, Israel

Finances Chair
Mr. Arthur Gaudron
MINES ParisTech, France

Publication & Communication Chair
Dr.-Ing. Ahmed Hussein
IAV GmbH, Germany

Publication & Communication Co-Chair
Mr. Jorge Beltran
Universidad Carlos III de Madrid, Spain

Demonstration Chair
Prof. Féthi Ben Ouezdou
Vedecom, France

Demonstration Co-Chairs
Ms. Marie Cousin
Vedecom, France
Dr. Mohammed-Chérif Rahal
Vedecom, France

Outreach Co-Chairs
Dr. Meng Lu
Dynniq, Netherland
Prof. Ming Yang
Shanghai Jiao Tong University, China
Dr. Wei-Bin Zhang
University of California, Berkeley, USA
- Advanced driver assistance systems
- Advanced sensing and recognition
- Artificial intelligence
- Automated vehicles
- Connected vehicles
- Cognition and Control
- Driver monitoring
- Human factors

- Intelligent electrified vehicles
- Navigation and localization systems
- Policies and regulations for intelligent vehicles
- Vehicle dynamics and control
- Vehicle hardware/software systems
- Vehicle on-board diagnostics
- Vehicular signal processing
SYNOPSIS AT A GLANCE

SUNDAY
JUNE 9

8:30 AM
WORKSHOP DAY

12:30 AM

2:00 PM

6:30 PM

MONDAY
JUNE 10

Welcome opening
Congress
Break
Lunch
Congress
Break
Congress

TUESDAY
JUNE 11

Congress
Break
Lunch
Congress
Break
Congress
Closing session

WEDNESDAY
JUNE 12

Satory
Test track

*The schedule is subject to change
MAJORS SPONSORS BENEFITS

PLATINUM 30 000 €* - 20%
GOLD 20 000 €* - 10%
SILVER 10 000 €* - 5%
BRONZE 5 000 €* - 5%

Discount on other sponsoring items (from page 11 to 14)

* VAT excl.
MAJOR SPONSORS PACKAGES

PLATINUM

€30 000 € (VAT excl.)

- 5 free registrations
- 10 minutes presentation during the gala dinner
- Booth of 18 sqm
- Bag insert: 1 leaflet (6 pages max)
- Company logo recognized as Platinum sponsor:
  - printed in the final program
- Your logo at the opening ceremony, welcome reception of the conference and plenary session.

GOLD

€20 000 € (VAT excl.)

- 3 free registrations
- Booth of 12 sqm
- Bag insert: 1 leaflet (4 pages max)
- Company logo recognized as Gold sponsor:
  - printed in the final program
- Your logo at the opening ceremony, welcome reception of the conference and plenary session.

Allocation of extra sponsoring items on first come first served basis.
MAJOR SPONSORS PACKAGES

SILVER

10 000 € (VAT excl.)

- 2 free registrations
- Bag insert: 1 leafet (2 pages max)
- Booth of 9 sqm
- Company logo recognized as Silver sponsor:
  - printed in the final program
- Your logo at the opening ceremony and welcome reception of the conference.

BRONZE

5 000 € (VAT excl.)

- 1 free registration
- Bag insert: 1 leafet (1 page max)
- Booth of 6 sqm
- Company logo recognized as Bronze sponsor:
  - printed in the final program
- Your logo at the opening ceremony and welcome reception of the conference.

Allocation of extra sponsoring items on first come first served basis.
CONTRIBUTING SPONSORS

CONTRIBUTING 2 500 € (VAT excl.)

- Bag insert: 1 leaflet (1 page max)
- Company logo recognized as contributing sponsor:
  - printed in the final program
ADVERTISING

POCKET PROGRAMME  3 000 € vat excl.

- Advertisement on back outside cover
- The pocket programme will be given on site

FINAL PROGRAMME

Also available in PDF format on the website after the conference.

- Full page advertisements: 4 000 € vat excl.
- Back outside cover 2 000 € vat excl.
- Front inside cover 2 000 € vat excl.
- Back inside cover 2 000 € vat excl.
- Inner page 1 800 € vat excl.
E-LABELLING

**A BANNER** on the welcome page of the congress website

- Your banner on the first page
- 3 partners maximum

**EMAILING** to inform delegates before the congress

- 1 emailing sent to all delegates before the congress with your banner
- 1 sponsor per emailing

**NEWSLETTER** sent to all delegates before the congress

- 50 words max. + your banner
- 3 partners maximum

4 000 € vat excl.  2 000 € vat excl.  5 000 € vat excl.
MOBILE APP’

Mobile App’  3 500 € vat excl.

> Delegates will have access 1 month before, during and after the congress to the scientific program (speakers CV, abstracts…), exhibition plan

> Directly linked to the website of the sponsor

> Logo of the sponsor on all communications associated with the congress app promotion (e-mailing, website…)

Push during coffee breaks  300 € vat excl.

> Dedicated to the sponsor during the congress (20 words)
ON-SITE LABELLING

CONGRESS BAGS  2 500 € vat excl.
> Bags will be given to all delegates
> The organizer will provide 600 bags with congress logo & company logo

WRITING PADS OR PENS  2 000 € vat excl.
> To be supplied by the sponsor and inserted into the conference bags

LANYARDS  7 000 € vat excl.
> Sponsor’s logo on all lanyards
> The organizer will provide the required quantity of lanyards

WATER BOTTLES  3 500 € vat excl.
> The organizer will provide water bottles, with IEEE & company logo
> Distributed in all coffee breaks

COFFEE BREAKS  3 000 € vat excl.
> 2 coffee breaks per day (Monday or Tuesday)
> Sponsor’s logo on 2 coffee breaks

LUNCH BREAKS  3 000 € vat excl.
> Sponsor’s logo on 2 lunch breaks
WORKSHOP DAY

5 000 € vat excl.

Sponsoring of 2 coffee breaks and lunch break
> The company logo will be placed on each buffet
> The sponsored break will be announced in the final program

Pens or Pads included in all congress bags
(on first come first served basis)
> Pads: Sponsor’s logo on writing pads provided by the partner
> Pens: Sponsor’s logo on pens provided by the partner

2 Kakemonos located at the welcome desk and coffee breaks areas
> Kakemonos will show the 2 sponsors

5 delegates badges full access
ON-ROAD VEHICLE DEMO DAY

Package on site
- Banner of the sponsor at the entrance
- 3 badges full access for the sponsor
- Logo of the sponsor on coffee breaks and lunch break
- Acknowledgement of the sponsor in the website and final program

Opportunities given to 2 sponsors

Bus
- Bus for the delegates transfert from Versailles railways stations (Rive Gauche or Chantier) to Satory’s test track
- Bus under the colour of the sponsor

6 000 € vat excl.

Please contact us
CONTACTS

For all information

www.iv2019.org

Find us on Twitter

spONSORING@IV2019.org

Finances Chair
Arthur Gaudron

+33 1 40 51 91 27

Sponsoring Manager
Isabelle Brochot

+33 1 44 64 15 29

Official organizer for the IV2019 symposium